

SHORT REPORT

Organizing Manage of International Half Marathon “Run for Peace and Tolerance”

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Abstract

Now that sport is in step up with time and other technologies, and it is imposed also the attending of sport`s organizing, from the minor to the grand organizing and all of them bring benefits not only to federation but to the country too, in order of presentation of the best as it`s possible, so all this depends mainly by respecting some specific rules, tasks, structure and organizing to what this event is organized for. In this work we present a model of managing the organizing the half marathon activity which is organized for many years, which is known also in the international area. This work paper deals with organizing of this competition that is named as an international activity for many years. This work paper is dealt with organizing of this competition that already has a long experience and within itself we find the organizing forms and hierarchy from the top to the competitors that does its activity on track. This form of organizing is done in the line Kosovo Athletic Federation, Ministry of sports and sponsors that is support in continuity this international competition. In this international half-marathon participants were 900 athletes from over 40 countries, then in organizing is provided awards in money and according to the age and psych-physical abilities that are presented in chart.

Key words: federation, athletics, half-marathon, organizing, registration, sponsors

Introduction

For organizational management of sports organizations, special contribution work have given many authors about the organization in clubs, fitness centers and large sports and recreational centers, about their specifics (Bartoluci, 1997; Bartoluci & Skoric, 2009; Bartoluci & Cavlek, 1998; Tomic, 2001; Lalazi, 2011; Tahiraj, 2008). Today, sport is an activity of society that has gained tremendous development and has become a base for the functioning of this society (Rizvanolli & Shyti, 2011). Today sport is following the development of technologies, the broadcast of sports events increases with better presentation every time thanks to all these great benefits, so it depends mainly on respecting some rules, tasks and structure, and this is presented as a model for organizing and sponsoring a sports club (Tahiraj, Miftari, Damo, & Shatri, 2014). Modern

marathons and long distance running is a sporting industry that has recently gained popularity and global success that is growing (Belovski, 2014). The activity as a half marathon brings together many athletes around the world, doing races, visits and tourism, which serves not only as a break but also as the main and common motivation for the destination (Bartoluci & Cavlek, 1998).

The Athletic Federation of Kosovo (AFK) is a sports association of united sports organizations, organized to promote the development and progress of athletics sport in the country and to achieve common goals and interests in accordance with the Law on Sport. The Kosovo Athletic Federation was founded in the founding assembly on 25 September 1991 in Prishtina. Its field of activity is in the territory of Kosovo, and the Athletic Federation of Kosovo consists of all forms of or-



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ganization of amateur or professional sports activities, sports organizations - athletic clubs and professional associations, which are organized and act in accordance with the Law. AFK relations are based on the principles of justice, equality and community of sports organizations.

The Kosovo Athletics Federation is a member of the Kosovo Olympic Committee, which is also a member of the International Association of Athletic Federations (IAAF), the European Athletics Association (EAA) and the Balkan Asso-

ciation of Athletic Federations (ABAF), whose work orients it on the basis of respecting the rules and regulations of these associations. The Athletic Federation of Kosovo functions as a non-profit and non-political organization. Kosovo Athletics Federation's seat is in Prishtina. The symbol of the Kosovo Athletic Federation consists of an ellipse ring (red) symbolizing the path of athletics and abbreviation of the federation - FAK of black and white, where letter a itself contains the symbol of the runner (Figure 1).



Figure 1. Symbol of the athletic federation of Kosovo

Organizational structures of half marathons and specifications

The structure of organization can be defined as a group interrelated and in the relationship between elements in the organization (Tomic, 2001). The athletic federation of Kosovo has 13 clubs with 30 senior, 35 senior, 35 junior, 60 juniors, 20 cadets, 40 cadets, 40 pioneers, 60 pioneers. Registered are a total of 195 men and 125 women. The Athletic Federation is a legal person registered in the register of sports organizations with the competent state authority. AKF operates a bank account and for all liabilities, it responds by all means. In the continuation of the biggest activities the AFK, the Ministry of Culture Youth and Sports, the Directorate for Sports and Youth of the Municipality of Prishtina organized the Internatio-

nal half marathon of Prishtina for the eighteenth (18) time on April 29, 2018. This international contest as well as other years has symbolized the values of peace, tolerance, coexistence and the perfection of sport.

More than 1,300 participants from around 40 countries participated in this competition, they were delighted with the organization of this half marathon in an atmosphere with a diversified program. The organizers have thought that the positive experience of the past years has motivated even more participants to enjoy this contest, which at the same time is cheerful and competitive.

Those participants who finished the race were awarded with certificates and the best were awarded with prize money (Tables 1, 2, 3).

Table 1. Race categories and prize moneys according to placement

	Senior		Veteran		5 km race		Hendikos	
	Male	Female	Male	Female	Male	Female	Male	Female
1	1200 EUR	1000 EUR	300 EUR	300 EUR	150 EUR	150 EUR	50 EUR	50 EUR
2	900 EUR	700 EUR	200 EUR	200 EUR	100 EUR	100 EUR	30 EUR	30 EUR
3	700 EUR	400 EUR	100 EUR	100 EUR	70 EUR	70 EUR	20 EUR	20 EUR
4	500 EUR	300 EUR						
5	400 EUR	200 EUR						
6	300 EUR	100 EUR						
7	200 EUR							
8	100 EUR							

The total value of over 12,000 EUR has been distributed to the top runners in the senior category, three in the category of veterans, three in the category of 5km and three in the category of disabled riders. All the categories mentioned in the prizes have been awarded to participants in both sexes (male and female). The structure of the Half Marathon Management Board consisted of: 100 members of umpires committee, 5 members of marketing committee, 2 members

of information committee, 7 members of technical works committee, 3 members path insurance, 5 members healthcare, 3 members membership registration, accommodation 3 members and 3 members rewards committee. So all of these committees have been close members who have worked under the AFK umbrella, and every committee man has had many volunteers and specifics (Figure 2).

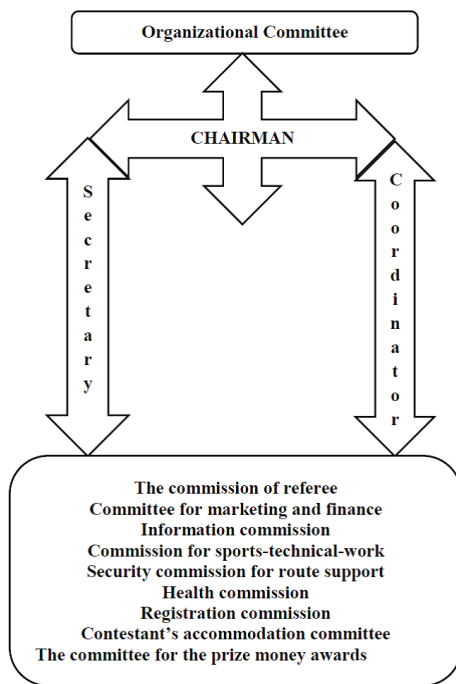


Figure 2. Structure of the Organizational Committee of half marathon

Permanent sponsors since 2001 are Pro Credit Bank, European Union (Office Prishtina), Bonita (water supplier), Meridian (drinks), Sportingu (sports equipment), Visi (Immovable Property Agency), Toifor (Mobile Water Closet). Auxiliary

Institutions of the race are Kosovo Police, First Aid Center, Faculty of Physical Culture, University College- Eurosport, Palace of Youth and Sports, National Theater, Etc.

Table 2. Veterans category first place (21 km race)

Male		Female	
Over 50 years	50 EUR	Over 45 years	50 EUR
Over 60 years	50 EUR	Over 55 year	50 EUR

Specific half marathon activities and agenda

The registration of the runners was held in Prishtina from 20-28 April 2018 from 9:00 to 18:00. The participation for locals was 5.00 EUR while participation for internationals 10.00 EUR.

On the race day the car parking was unavailable and in advance the information was in the media that spectators should come walking to the point of departure. The registration took place in front of the National Theater. Participants were equipped with shirts and starting numbers. The participants were at the departure point in front of the National Theater at 09:30 and no later than 15 minutes before the start of the race, between 09:45 and 10:00 was a brief briefing about the race.

On the activity day, the 21 km run started at 10:00 on 29 April 2018, while the 5 km race started after the first run. Meanwhile, the 2 km race (for young people) was also on the schedule that was the second run.

The starting number was given to the runners during registration. The numbers should be placed on the chest before

the start of the race and should be completely visible. Those runners who were tracked without number were disqualified.

The Marathon route was as follows: National Theater, Mother Theresa Street, main traffic lights (right turn), path to Fushe Kosove/Kosovo Polje, from Fushe Kosova towards Obiliq/Obilic road, then to Mitrovica-Prishtina highway to district and back to the National Theater. Along the way there were clear signs of past mileage, jogging paths, refreshments, and first aid stations.

In this competition some runners had to give up the race before the end of the foreseen race and left the trail. In such cases, the runner was required to remove the runner number and wait for the bus to gather competitors who cannot run until the end. The path officials watched closely each runner and every attempt to stop other competitors, then shortening of the run resulted with the immediate disqualification of the runner.

The winners' ceremony started at 12:30 in front of the National Theater. All the participants who finished the race received the certificates of Prishtina's international half marathon.

Table 3. Prize money for local runners (5 km race)

	Male	Female
1	200 EUR	200 EUR
2	100 EUR	100 EUR
3	50 EUR	50 EUR

Discussion

This half-carnival had its effect both as a specific form of society with sport now and as an industry process from which this activity passes in joy and fun together with the commercialization of sport (Dzeba & Serdarusic, 1995).

The role of this management organization for this competition is to provide this organizational team to have better future conditions for the race, to guide the maintenance and health care of runners, sponsors to be satisfied with the organization itself and all other participants and spectators. The link chain should be in the relationship with the human resources to make the racing event more appealing for active and passive participants.

Further promotion of the federation for a more enjoyable budget should be for the promotion and creation of the most suitable conditions for the coming year, which should be preceded by a strategic plan that in the future will be even more inclusive in order to influence the growth of participants and interest groups. Then training of other professional and volunteer resources before racing and rational use of time and budget by being managed by people calling or looking at any future company that has the experience and other specified knowledge and this should be done with the professional structures of the federation and other interest groups.

And then, to have a better and coordinated organization, there should be human resources in the professional aspect, where it will also help bring many sponsors, then the results will be recorded and the interests can now be linked (Tahiraj et al., 2014).

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Conflict of Interest

The authors declare that there are no conflicts of interest.

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